BEQICK

EVERYONE

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The Beqick Rate Card

Every Beqick service and price on a few pages, to share with your team or finance.

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WHO IT'S FOR

- Founders comparing agency quotes
- Finance and procurement teams who need prices in writing
- Anyone who prefers a PDF to a web page

Prices in this document are Beqick's published rates, ex-GST. Platform rules change: every platform fact links to the official source it came from, checked in November 2026.

01 How Beqick pricing works

Every service has one published price. There are no negotiation calls and no custom quotes for anything on this card.

- **Why is the first call paid?** Because it's a working session, not a discovery call. You leave with a recorded teardown and a prioritized action list — and the ₹999 is credited in full to any retainer you start within 30 days.
- **Is ad spend really separate?** Yes — always. You pay Meta, Google, LinkedIn and YouTube directly from your own ad accounts. Our invoice never touches platform money, and every fee is itemised.
- **What software will I pay for?** Whatever your stack needs: Wati or another WhatsApp BSP, HeyGen, Shopify apps, n8n hosting, email tools. You subscribe directly and you own the accounts.
- **Can I negotiate?** No. That's the point. One price for everyone is what keeps the rate card honest.

> All prices ex-GST. Ad spend (Meta / Google / LinkedIn / YouTube) and every software subscription (Wati, HeyGen, Shopify apps, n8n hosting, email tools, etc.) are billed separately — you pay the platforms directly. Beqick fees cover our work only. The ₹999 Scan fee is 100% credited to any retainer started within 30 days.

02 Strategy & Audits

We start by telling you what's broken — on record. It's paid, so it's real work, not a sales pitch.

Service	What you get	Price (ex-GST)
Growth Gap Scan	45-min working session + recorded teardown of your ads, funnel & content + prioritized action list. 100% credited to any retainer within 30 days.	₹999
Deep-Dive Audit	25-point scored audit across ads, website, content & automation + 60-min walkthrough. Credited.	₹9,999
Brand & GTM Strategy Sprint	Positioning, personas, channel plan, 90-day roadmap.	₹35,000

Every scan ends with a prioritized action list you can run without us.

03 Branding & Design

Identity systems built to survive contact with real marketing. Files you own, guidelines your team can actually follow.

Service	What you get	Price (ex-GST)
Brand Identity Kit	Logo, palette, type, 20-page guidelines.	₹14,999
Full Rebrand	Identity + collateral + rollout kit.	₹29,999
Pitch Deck	Up to 20 slides, investor/sales-grade.	₹9,999
Packaging Design	Label Lite — one SKU: label/dieline design, print-ready — ₹4,999. Shelf Ready — full packaging system: up to 3 SKUs, 3D mockups, variants — ₹9,999.	from ₹4,999
One-Pager	Sales/brand one-pager, print + digital.	₹9,999

A 20-page guidelines document ships with every identity kit — standard.

04 Web & E-commerce

Sites and stores built to sell, not to win design awards. Live fast, measured from day one.

Service	What you get	Price (ex-GST)
Landing Page	Designed, built, live in 3 days.	₹14,999
Custom Website	Shopify, Framer, or fully coded builds.	Contact us
Shopify Care Plan	Updates, fixes, monthly improvements.	₹10,000/mo
CRO Sprint	Heatmaps, A/B tests, monthly ship list.	₹20,000/mo

Every build ships with pixel, catalog and analytics wired in before launch.

05 Seo & Ai Search

Rankings are half the game now. We optimize for Google and for the AI assistants your buyers ask instead.

Service	What you get	Price (ex-GST)
Local SEO	GMB, local pages, reviews engine.	₹20,999/mo
National / E-commerce SEO	Technical + content + authority.	₹40,999/mo
GEO / AEO	Get cited by ChatGPT, Claude, Gemini & AI Overviews. Add-on to any SEO plan: ₹15,000/mo.	₹25,999/mo
SEO Articles	Research-backed, minimum 4.	₹1,500/article

GEO/AEO structures your content so AI assistants can cite it — we never promise rankings.

06 Social & Content

A studio-shot content engine, not a meme calendar. Shot on our set, scheduled by our team.

Service	What you get	Price (ex-GST)
Content Engine — Ignition	6 reels + 6 carousels, basic editing, ONE on-location shoot per month (or at the Beqick studio once open). Nothing else. That's the point.	₹24,999/mo
Content Engine — Overdrive	12 reels + 12 carousels, basic editing, TWO on-location shoots per month (or at the Beqick studio once open) + we post them for you on YouTube & Instagram.	₹49,999/mo
Content Engine — Pit Crew	Everything your brand needs, highest complexity, any combination: dedicated team, hiring help, embedded ops — we fix the leakages.	Custom
Community Automation	Comments, DMs, escalations — automated + human.	Coming soon
Influencer Marketing Management	Sourcing, briefs, coordination, reporting; creator fees at cost.	Coming soon
LinkedIn Company Page Management	8 posts + page ops.	₹24,999/mo
Lead Gen System & Management	Capture, qualify, route, follow up: built and run for you.	Coming soon

Six or twelve reels a month on a real set — AI handles the variations, humans handle the ideas.

07 Performance Marketing

Ads managed with kill/scale rules and weekly reporting you can read in two minutes.

Service	What you get	Price (ex-GST)
Performance Marketing — Launch	We run your ads on basic creatives; most creatives come from your side.	₹20,999/mo
Performance Marketing — Accelerate	We do the creatives AND the performance; limited creative count.	₹49,999/mo
Performance Marketing — Redline	Unlimited creatives, deeper testing, analysis & reporting, weekly meets.	₹74,999/mo
Extra Platform (LinkedIn or YouTube)	Each.	₹15,000/mo
Click-to-WhatsApp Lead Engine	Included in Performance plans.	Included

Unlimited creative variations on REDLINE because our AI pipeline makes them cheap to produce — not because we cut corners.

08 Founder Brand

Your name is the channel. We ghostwrite, shoot and position — you approve everything before it ships.

Service	What you get	Price (ex-GST)
Founder OS	For founders whose buyers check them out first. Starting plan, every month: one interview call, 12 LinkedIn posts, 8 Instagram posts, 2 founder videos, publishing + a one-page report. Need just reels, or YouTube too? Scope is tailored.	From ₹39,999/mo

Founder videos are studio-shot or AI avatar — always labelled which.

09 Studio & Production

A real set in Hyderabad — 4K multi-cam podcast floor, pro lighting, crew, same-day edits. Opening soon.

Service	What you get	Price (ex-GST)
Beqick Studio	Podcasts, product & model shoots, films, rentals. Same-day edited episodes.	From ₹1,999/hr

First slots go to the waitlist.

10 Ai Lab

Photoshoot results without the photoshoot — generated, art-directed and brand-safe.

Service	What you get	Price (ex-GST)
AI Product Photography	20 images.	₹2,500
AI Model Shoot	15 on-model images.	₹7,500
AI Founder Video	HeyGen/Higgsfield avatar video.	₹5,000/video
AI UGC Ad Pack	5 ad-ready videos.	₹10,000
Beqick AI Systems	n8n + Claude + Higgsfield + HeyGen growth machine. Setup from ₹75,000 + from ₹40,000/mo.	Waitlist

Every AI deliverable is reviewed by a human editor before it ships.

11 Bundles

Bundle	What it includes	Price (ex-GST)
Full-Stack Growth	Performance Marketing (REDLINE) + Content Engine (OVERDRIVE) + Founder OS (starting plan). ₹1,64,997 if bought separately — save ₹39,997/mo.	₹1,25,000/mo
Custom / Enterprise	Multi-brand, multi-channel, scoped.	from ₹2,00,000/mo

Start with the ₹999 Growth Gap Scan: a 45-minute working session, credited in full to any retainer started within 30 days. Book it at beqick.com/book.

BEQICK

Want this done for you?

Every Beqick price is public. A few places to start, all ex-GST:

STRATEGY & AUDITS	Growth Gap Scan	₹999
BRANDING & DESIGN	Brand Identity Kit	₹14,999
WEB & E-COMMERCE	Landing Page	₹14,999
SEO & AI SEARCH	Local SEO	₹20,999/mo
SOCIAL & CONTENT	Content Engine	from ₹24,999/mo
PERFORMANCE MARKETING	Performance Marketing	from ₹20,999/mo
FOUNDER BRAND	Founder OS	From ₹39,999/mo
STUDIO & PRODUCTION	Beqick Studio	From ₹1,999/hr
AI LAB	AI Product Photography	₹2,500

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wa.me/919392954440 · Full rate card: beqick.com/pricing · Start with the ₹999 Growth Gap Scan: beqick.com/book

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